

1  My name is Mbonu Watson C, Am The CEO Of [NL Soft](https://nairalearn.com/) Owner's Of <https://nairalearn.com/> and <http://smsafrica24.com/> . A Proudly Nigerian despair the loss of hope and pitfall about my Home Country Nigeria and the rest of Africa as a continent. Am Proud Of My Home!!!

---

**Copyright © worldwide-protected publication of nairaLEARN.com, mbonuwatson.com and NL\_SOFT | Calls/Whatsapp The Author On 08068608490**

One thing you should know, Before reading this report **Make Millions Online Masterclass**, is that it's 100% possible for you to Make Millions Of Naira Or Thousands Of Dollars Online on monthly bases, following my simple guide on this report

**BEFORE YOU PROCEED**

## **Here Is What This Report Is All About**

*This Report is for you, for every young and old, for my fellow Africans, most importantly the youth of Africa, whose's future are at stakes, due to bad Government, Leadership in high and low places across Africa Nigeria. Religion twist mentality, Evil And Corrupt politicians etc. That has done next to nothing to progress the development of Africa Nigeria*

Make Millions Online Masterclass is here to inform you that it's time, **your time to make news make millions online** starting from today and stand up and be counted among the success leveraging most of the make money online secrets am about to introduce to you.

**Some important facts** you need to know about **Make Millions Online Masterclass** as an Africa, Nigeria. Is that once it comes to online niches Nigeria as a country is seen and labelled as a scam hob, in other words, a pitfall country to allot of online portal e.g Paypal, Amazon and host of others.

2

---

**Copyright © worldwide-protected publication of nairaLEARN.com, mbonuwatson.com and NL\_SOFT | Calls/Whatsapp The Author On 08068608490**

This reality has discouraged a lot of people from Africa Nigeria from leveraging the goodness of internet technology.

So this report **Make Millions Online Masterclass** is here to not only to energize and motivate you but to show you how simple it's to make money online legally doing legitimate online business from the various online niche market.

# **Life Is For The Living The Life Of Freedom**



No one, not even the government can do a better job by making you, **your better version**, to have the better version of yourself, it takes an understanding to know that life is truly for the living, Living A Life Of Freedom, you have to stand up and take responsibilities from having access to the internet, and yet you are financially handicapped to learning how you can leverage the power of the internet technology and start making money online

***Haven said all that! Let Begin***

## **IN THE BEGINNING: MAKE MILLIONS ONLINE**

You need to understand that the internet is full of opportunities and can change your financial life faster than you think, As I write to you, the internet remains the most employers of labour worldwide. With over 3.2 billion online users. *Culled from.....  
Wikipedia report as far back in 2015 findings below*

3

**Internet users in the world**

**Internet users**

In 2015, the International Telecommunication Union estimated about 3.2 billion people, or almost half of the **world's** population, would be online by the end of the year. Of them, about 2 billion would be from developing countries, including 89 million from least developed countries.

[Global Internet usage - Wikipedia](https://en.wikipedia.org/wiki/Global_Internet_usage)  
[https://en.wikipedia.org/wiki/Global\\_Internet\\_usage](https://en.wikipedia.org/wiki/Global_Internet_usage)

People like you and I are employed by internet technology, thereby making cool cash online without stress. And here is the funny part, it's easy to make money online, be it from the **local market** (Your Country. Eg Nigeria) or **international market**. Making money in international currency without stress, all you need is to follow my make **millions online masterclass** and you are good to go.

**So plan to make your first million online if you have not done so.** yes with this report I Assure You That You Are On Your Way To Joining The Online Wealth Millionaire Without Stress

You see. It's important that you know! This book is only for your personal use. You may NOT sale. Nor include this to any product or membership site without pro acknowledge to the Author [Mbonu Watson](#). [www.nairalearn.com](http://www.nairalearn.com) Thank you.

## **ALL RIGHTS RESERVED**

No part of this book may be reproduced or transmitted in any form whatsoever, electronic, or mechanical, including photocopying, recording, or by any informational storage or retrieval system without expressed written, dated and signed permission from the author.

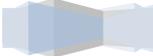
## **DISCLAIMER AND/OR LEGAL NOTICES**

The information presented herein represents the views of the author as of date of publication.

Because of the rate with which conditions and the internet communities' changes, the author reserves the rights to alter and update his opinions based on the new conditions.

This book is for informational purposes only and the author does not accept any responsibilities for any liabilities resulting from the use of this information. All income claims are not typical and you may not make any money whatsoever.

While every attempt has been made to verify the information provided here, the author and his referrals cannot assume any responsibility for errors, inaccuracies or omissions. Any slights of people or organizations are unintentional.

5  **"Make Millions Online Masterclass – Understanding The Truth About Making Millions Online And The Fact That Life Is For The Living"**

---

**Copyright © worldwide-protected publication of nairaLEARN.com, mbonuwatson.com and NL\_SOFT | Calls/Whatsapp The Author On 08068608490**

FIRST: I want to thank you for downloading this book. You have taken a positive step towards your own success, Please don't just download this book, but make sure you read it and take action in starting your own online business and best leveraging the power of the internet in growing your business faster.

With every action - comes a reaction. As ideas are nothing without actions, so please don't just read this book for reading and entertainment purpose, but read and take actions

**Nothing breeds success better than taking real action, however small or big it is. Actions are everything**

Here's why...action is creation and action is clear decision at work.

**Action is momentum  
which in turn creates RESULTS.**

So if you want to be successful, you need to work more on self education throughout your life time. And to make millions online. You must be willing to **create Value, Add VALUE** To People's lives, that they will be willing to ***pay money in exchange to get more value from you.***

**These principles are the basis of success in all things, personal or business.**

6



This book is not some **ghostwritten crap**. I wrote every word from the heart of my soul for you. It's an extremely honest book and I hide nothing. Every information here are not just fictions but real facts on how am making my own millions of Naira and Dollars on the street called the Internet

*So Be Serious*

Read This Book from Beginning to End. Absorb it. Take Actions, Learn from it. And Watch as Money Roll into Your Bank Account on Ongoing, Everyday of the Week On 24/7 basis **DEPENDING ON THE INTERNET BIZ 'NICHE' YOU CHOOSE TO LEVERAGE.**

7

This book Make Millions Online will give you a real shortcut to internet success...

---

**Copyright © worldwide-protected publication of nairaLEARN.com, mbonuwatson.com and NL\_SOFT** | Calls/Whatsapp The Author On 08068608490

Inside this little book, I'll also be sharing with you my personal **"SECRETS" to making millions online**...yes, I said MILLIONS - for real!

This is just the start, you will also want to visit [Naira Learn](#) regularly for new updates and content. I promise it will be worth your time.

While it may be hard for you to believe right now that making millions online is possible because you haven't done it yet...

***Many have actually achieved it.***

I'm an example and trust me, I've the same skills and knowledge which you probably already have. I'm NOT any smarter.

Now, if you're just happy with earning N100,000- N500,000 a month on the internet in your spare time and not looking for millions, you definitely can too. **Can Make Millions Online**

All you need is a push in the right direction, which this book will provide you with... To Your Success! 1000% assured

## **HOW IT ALL STARTED**

8  My joining to online business didn't just start by me trying to make money online... I started by learning how to make websites, for a family member, wish I Ended up learning HTML, CSS, CMS

Joomla/Wordpress which lead me in becoming a professional website developer by the year 2011

After I become a professional website developer, it was not that easy on getting customers, so securing project as website developer was not that easy.

So I failed at getting people interested in my business as a web developer, but like most people I stumbled upon the whole business of making money on the internet. So I have to upgrade and learn the blue print of online marketing. Trying to discover what works and what don't

### ***SECONDARY I FEEL HARD FOR IT.***

After discovering some tips on what works and what do not, money was not enough back then for me to carry out some paid ads, and coming from a low middle income family, I desired to have a better life. I wasn't that too good at many things, including school or making friends, but I know am very good at heart, yet I was a loner.

The thought of making money online and becoming rich one day with it was thus appealing.

Things were tough with many responsibilities and bills to pay, I didn't have the capital or intelligence to start a business, invest in real estate or do trading.

It became an unhealthy obsession for me to **MAKE MONEY ONLINE.**

My life was falling apart in front of me. Depression all over me

No future, no friends, no money, no hope.

**Nobody understood why I was always at the computer,**

Didn't help that I didn't understand what I was doing either.

I'll be at my computer every-single-day.

This was after I got home from my day to day school activities back then in Unipart, and when everyone else was sleeping...

I'll be hard at work trying to make it online. All night with my computer system

Confused, lost and having information overload. Plus what made it harder was I was never what one would call a "**Smart Marketer/ Technician**" back then it was not easy and A lot Of Technical Skills is needed.

**Good news is today, you hardly need any technical skills to start an internet business and Make Millions Online**

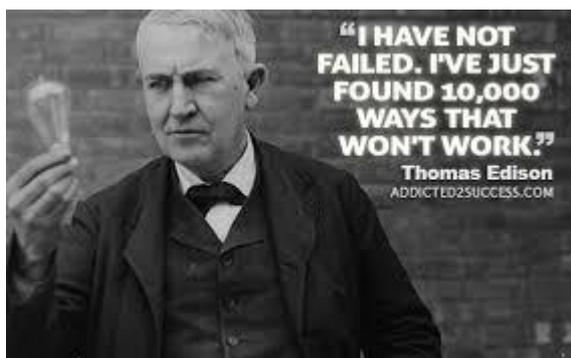
Getting 1 domain name 'That is website name back then took me days and cost more than today. For **JUST** one year of registration fee! Excluding the cost of hosting and building the site

**Money I didn't have.** So I borrowed money from my family. Using lies as the easy way out to get money from my family.

I was *DESPERATE*. I fed on the words of Thomas Edison...

**I HAVE NOT FAILED, I HAVE JUST FOUND**

to motivate myself



Thomas Edison quotes motivated me... **SO I DECIDED I HAD TO BE SUCCESSFUL AND FAILURE CANNOT BE AN OPTION!**

That was the turning point. I

DECIDED I will make it.

I decided I WANTED it bad enough.

So I wrote down my goal on a piece of horizontal paper... Typed it on my computer and have it printed out

*My Words Are "I WILL Be A Multi-Millionaire Online!"*

I didn't believe it. But I would die trying. I decided I will succeed.

I made my first million online By The Year 2015.

# And the media and online communities came calling

Since then, my internet businesses have generated multiple millions per year, consistently like clockwork.

Since 2015, my works, ebooks and videos kit has gone around the world to teach the internet business...

And helped thousands upon thousands of successful students in live streaming events to guide them on the secrets of the internet business...

I get to share the stage and rub shoulders with the best in the world... I also made new good friends and have a great team of people... Online and offline

I Became so proud of myself, I'm pretty proud of it. Mostly because it helped a lot of people learn about the internet business and opened up the industry [www.nairalearn.com](http://www.nairalearn.com)

All This Wouldn't Have Happened Without The Internet Business. I used to make nothing but I'm making millions online now.

My DAILY income online keep increasing regularly...

***Most importantly...***

I'm Living a Life of REAL FREEDOM.

Freedom to do what I want, go where I want and to provide for my family.

Remember I started from scratch and WORKED HARDER than anyone else (maybe even yourself).

As I said, nobody knew the years of sweat, tears and sleepless nights.

I still work, but not harder any more, I work smarter now, than most people today, even after making my millions.

You get what you put in.

Life is very different today because of one decision I took to start my internet business and a decision to become successful.

If you've not yet started with the internet business, it's never too late and NOW is a great time to start...

Everything is so much easier these days and you've coaches and mentors to help you (I didn't have any of that). You have premium course live on [www.nairalearn.com](http://www.nairalearn.com) to guide you in becoming a millionaire working smarter

If you've started but find it hard in getting there, I trust what I'm going to share with you soon will help you reach your goal faster.

Remember these words...

Don't give up - yet

In the following pages, I'll give you my exact 4 "secrets" to internet success...

Make sure you read every-single-word.

You don't need a 1,000 page internet marketing encyclopedia, this little book I and [www.nairalearn.com](http://www.nairalearn.com) is sufficient and will "train" you more than months of learning elsewhere.

Take heed and apply what I share and you'll prosper beyond your wildest dreams. Stay stuck to this Report as we proceed

## **MY EXACT 4 'SECRETS' TO** **INTERNET SUCCESS**

Internet success is like having the power to make money on demand anytime you want to.

*I will Break this down as we continue...*

14

Before you even begin your business, there's one thing that's even more important...

Contrary to popular belief, the MOST important asset in your quest to making real money online are not courses, tools or software... Yes you need course, ebooks and software/tool. But there are not the determinants to your make millions online.

## **So What Determine Your Make Millions Online?**

It's what you already have - YOUR MIND or...

### **Your Mindset To Be Specific**

You have the ability to change your own life. It starts with knowing what you want and...

***WANTING it bad enough.***

If you want it bad enough like I was, you'll go out of your way and comfort zone to make it happen, no matter what it takes. That's the gift we have as humans.

Too many people today, especially beginners, expect to be spoon fed and have money handed to them without work. Without smart work

They expect to have success HANDED to them on a silver platter.

If that doesn't happen, they get a refund. It's ridiculous if you think about it. The worse are the serial refunders. They will never get anywhere in business or life.

15

No matter how good the product, course or software is - you still need to work on it.

You still need to build YOUR own business.

I don't mean to rant but it makes me sick when people whine and complain about having to learn, having to take action and having to invest in their business like a domain, hosting, autoresponder, eSocial Account and even getting paid traffic etc. I mean...

It's all for you to build your own business, for goodness sake.

Look, the single most powerful factor to transform yourself into a success (and to be financially free for that matter) is your own sense of responsibility.

### ***Meaning...***

You MUST Learn To Be Responsible For Your Own Success! Your must not only dream success, but must act successfully

**Seriously. I don't know how else to put it.**

Fact is, no one else can make you successful but yourself.

They can help as much as they can, but when you reach the water, you must drink it.

16

My own turning point came about (after 3 years of being online) when I finally realized the above truth.

My turning point came when I STOPPED blaming courses, programs and other people for my own failure. Including Our Nigeria Government, Friends and Family who in one way or the others has failed me

My millions came when I took it upon myself to make them.

I can tell you for sure that the journey was TOUGH but worth it.

**So please just do whatever it takes and stop giving yourself excuses. I repeat... Sorry to "shout" but I feel very strongly about this... do what you can and stop giving yourself excuses.**

Becoming Poverty And Becoming Supper Rich Is All In Your Hand..  
Choose You This Day To Be Rich. Chose making Millions Online

**Fact is, I feel very strongly about YOUR success.**

**So here's what you need to do NOW:**

- Decide on an internet business model you can start
- Write down your goals and what you want to achieve
- Invest in whatever you need to become successful
- Focus on your goals every day
- Do what it takes to reach your goals every day

17

Here's a challenge for you...

Go ahead and WRITE THIS DOWN on a piece of paper now...

---

**Copyright © worldwide-protected publication of nairaLEARN.com, mbonuwatson.com and NL\_SOFT | Calls/Whatsapp The Author On 08068608490**

"I WILL Make A Million Naira Or Dollars Online!"

Then start by making your first N5K Or \$1, first N20K or \$100, first N500k \$10,000 and first N1M OR \$100,000.

When you reach your goal, let me know by whatsapp on +2348068608490 and I'll be the first to congratulate you!

You'll get there, trust me. But only if you want to.

## Here's why...

All achievements begin with a goal in mind - written down.

This sets things in motion.

Or as Napoleon Hill taught in "**Think and Grow Rich**":

"You are the master of your destiny. You can influence, direct and control your own environment. You can make your life what you want it to be."

So if your goal is to make huge income online, live the internet lifestyle and retire young, then you're reading the right book.

I'll even give you an accelerated way to achieve your goal towards the end of this book so read on...

Set your mind to succeed and DREAM about yourself as the successful person you've become.

Dream about the end result. Dream about the money you've made like it's real.

# **Imagine how it will feel when Your family and friends say you are... [AWESOME]**

I bet that felt good :-)

Here's the best news...it CAN be what you want it to be.

Whether the outcome is good or bad, it's up to you...

If It Is To Be, It Is UP TO ME.

- Be responsible and serious about your own success!
- Know what you want
- Have the goal and end result written down
- Focus and work towards it EVERY DAY

I've just given you the secret to the right mindset, no more guessing.

Always remember (and write it down)...

"I, and only I, have the power to decide how my life will turn out."

It's all in your mind, not in products, courses or even seminars. Obviously these will help you to get where you want to be much easier and faster... But first you must first know where the heck you want to go.

Have a fixed destination in mind first - and decide to reach there. It's as simple as that.

I sincerely hope what I've just shared here will help give you some direction. What I've given you is a quick lesson in "**mindset**" that took me years to discover...not just what it is, but how to APPLY it.

So apply it! It pays more to learn on practical.. set your mindset first and the rest will follows

## Secret #2

### Multiple Streams Of Income And The 3

### Best Business Models

20

The old saying "never put all your eggs in one basket" couldn't be truer when it comes to running a profitable business online.

For example, marketers who depend solely on Google for their income had their earnings wiped out overnight when their sites disappeared from Google rankings because of some updates.

The scary thing is - it happens all the time and to anyone. No matter how "favoured" you are by the search engines.

There was a time when i was ranking on the follow keywords on google and across all other search engine directories

*Bulksms*

*Bulksms in Nigeria*

*Bulksms portal setup*

*Shortcode*

*GSM Number*

*GSM Numbers*

*GSM Numbers In Nigeria*

*GSM Database In Nigeria etc*

And one day my site develop bogs and it take me days to fix it, before I know, I have drop to now where on search engine ranking... and money stop coming all the keywords ranking on first page of google, bing gone

Imagine if you're the marketer, losing the business and income overnight that you took years to build.

Not Smart.

This is why I don't encourage putting your entire business into the hands of some sites which you can't control. You'll be at their mercy.

This is also true for Facebook marketers... Including youtube, instagram, twitter, Nairaland forum, jiji, whatsapp, telegram etc

Always have REAL control over your business and earnings.

**Always spread your eggs.**

**Always find NEW income streams.**

There're really no 2 ways about it.

To be honest, I would never had made my millions had I only focused on ONE stream of income, meaning...

I diversify my business and have multiple streams of income.

I hope it make sense to you - the importance of diversification.

22

It's obviously good to focus, but it doesn't apply to making money...

As they say, "the more the merrier".

Now having said that, we also do not want to be overwhelmed with doing too many things at once...and end up doing all of them badly.

It's all about your own management.

That is why, right from the start, I decided to focus my efforts on only 4 key income streams...

## **Income Stream #1 – Affiliate** **Marketing**

Affiliate marketing as a business model is one of the best ways to get started with making money online.

It's essentially you taking a portion of the commissions when you make a sale of someone else's product.

This commission can range from anything from 3% straight up to 75% or 100% pure income in some cases. Or it can be a fixed commission like \$50 per sale.

There are affiliate products in almost any niche out there. Some of the bestselling niches include:

"software and tools niche", "make money online niche", "health and fitness niche", "beauty niche", "dating niche", "hobbies" and "consumer products" niches etc

.

There are 4 main types of affiliate programs you can promote:

1. Per Pay Sale (for example: JV Zoo, Warrior Plus, Clickbank, Amazon)
2. Pay Per Click (for example: Google AdSense, CPA Network)
3. Pay per lead (for example: Peerfly, CPA Network)
4. Multi-tier (for example: 2 tier)

I've promoted all 4 types of affiliate programs but make the most money from pay per sale and multi-tier programs.

One of the coolest things about affiliate marketing is what's called **AFFILIATE CONTESTS**. I love them.

I started with affiliate marketing back in 2015 and over the years of doing it, I've consistently won MANY affiliate prizes from contests...

Laptops, ipads, iphones, cameras, remote control helicopters, toys, vouchers and even cold hard cash!

I became so good at promoting affiliate products, doing huge volumes fast and winning contests that I was referred to as the...

"World's #1 Online Wealth Evangelist"

So you see, affiliate marketing can definitely be profitable.

I really like it because you can start profiting right from the start without creating your own products, delivering anything or doing customer service.

If you're interested in making huge affiliate commissions and becoming a "super affiliate", then the Affiliate Wealth program may just be the right fit for you...

Now, as much as I enjoy affiliate marketing, there's another stream of income that's making me a lot of money (millions) and that is...

## **Income Stream #2 – Selling** **My Own Products . My**

25

# NairaLEARN.COM And SMSafrica24.COM

I love creating products. It's a very creative process that acts like an outlet of expression and freedom (similar to other business).

More importantly, I'm able to create products to help people solve specific problems.

Remember this golden rule and you'll make a lot of money...

**Product = Solution to solve people's problem** . that is creating product or service that focus on creating solution to people problem

Always create products that people WANT TO BUY.

Never create products for your own vanity.

Develop a "customer-centric" approach to your business and always pretend you're the customer yourself.

See it from their viewpoint, not your own.

26

When you have your own products, you can also get other affiliates to promote the product...meaning, you have leverage.

Traffic will be driven by the affiliates. They only get paid when they sell.

It's a win-win partnership.

I've created MANY products, and I'm still creating them in many niches.

For example, a top personal development product of mine is called [How To Make Money From GSM](#) Number (funny name I know but there's a reason for it) Thousands of people have gotten the products and that has made me a lot of money in less than a year of creating it.

Another example of a niche product I developed is [Digital Marketing Academy](#), a joint venture with an established digital masterclass.

Many of my products are in the "internet marketing" and "make money online" niches due to my experience and expertise in them.

For example, some of my bestselling products include...

- 1: [How To Make Money From GSM Number](#)
- 2: [Whatsapp Marketing Kit](#)
- 3: [Digital Marketing Academy](#)
- 4: [Winning Football Betting Masterclass](#)

While I've been very hardworking and had created many products (because I've created a proven formula to do it now)...

My first ever pure international product on JV Zoo was a traffic product called " Gain Traffic" which I struggled with. It took me MONTHS and the profit from it was very low. So I gave up on that product , Even after I finally put it on JVZoo in 2016, and the sold-out was low.

So that was my first ever product. On International Market, You just have to DO IT. I didn't know a thing when I started too.

Over the years, apart from the above examples which I've shown, I've also...

- Created [nairaLEARN.com](http://nairaLEARN.com) which became one of the main e-training sites where most of the “gurus” got their start with. Over 10,000 copies of the product had been sold.
- Launched an online coaching program that generated sales of a staggering MILLION in 36 hours.
- Created a product which became one of the most popular internet marketing products ever. The ebook generated sales of over MILLION.

- Launched a membership site that got 5,000 paid members in 48 hours. While I don't only use Clickbank, JV Zoo to sell products, I've become somewhat of a Clickbank and JV Zoo expert, both as an affiliate and vendor.

I've also got products to the top of Both Clickbank And JV Zoo marketplace like...

Selling products on Clickbank and JV Zoo can be very profitable. Getting 5 to 6 figure paychecks every 2 weeks is definitely NICE... You will love life once you start getting up to 5 to 6 figure paychecks on monthly basis, believe me you will surely love life and understand reason behind my quote that **life is for the living** once you start hitting 5.6 to 7 income weekly or monthly both on the international or local market

I've also been in Clickbank's And JV Zoo highest level "Platinum" program for the top 10% vendors for a few years.

I'm Showing You All These Not To Brag But To Inspire And Motivate YOU... Because you can do it too. You just have to DO IT - like I did. You Just Have To Do It Smarter..

Now, if you prefer a business model that's much easier than creating your own products and even more profitable than affiliate marketing...then read on.

## **Income Stream #3 – Product** **Licensing**

Product licensing is the answer if you want a quicker and easier way to your first \$10,000, first \$100,000 and yes, first \$1,000,000.

I discovered the licensing business model later but wished I had learned about it much earlier, simply because I would have made many more millions.

The model is basically where you "license" someone else's products, services or programs to use "as your own" while making the bulk of the profits.

### **When you license a product:**

- You don't have to spend years getting the expertise and experience
- You don't have to spend effort or money in creating the product

- You can ride on the brand name and credibility of the product creator Most importantly, you get a proven "instant business-in-a-box".

This is much better than resale rights, creating everything yourself and yes, even affiliate marketing.

In the offline world, many people know it as "franchising". It's the same model.

If you get a good licensor, he or she may even have a system set up where you can profit from all other backend products the company produces, without doing any additional work yourself.

This is important because we know the bulk of the money is made in the "backend".

Thus if you can license an entire backend paying you thousands of Naira Or dollars a sale.

## **Income Stream #4 – Winning** **Football Betting Masterclass**

31

Gives You The WARRANTY! If you do not win the first \$ 1,000 or N200K in the First Month, **Make Millions Online Masterclass** Admin we refund you back all you lost money! That is if only you follow our model of betting as a business

*Then You Will Be Smiling and without questions!*

Most of the people in my country home 'Nigeria do betting not investment, so with **Winning Football Betting Masterclass** You Will Have To

## **Stop Betting And Start Investment On **Football Trading!****

This is not about bookmakers, is about understanding football trades with specific tips and gameplay methods that apply to football predictions and winning.

We consider the football predictions market not as a game but as a good opportunity to make business investments for profit.

98% of the gamblers are at a loss in the long run and they need professional help from professionals in this area to start earning profits.

## **"Winning Football Betting Masterclass Specializes in sports betting"**

Our goal is to give you the best possible football predictions tips, so you can successfully increase your winnings.

To Become our subscriber, Whatsapp +2348068608490 and you will be able to get unrestricted access to the confidential information that we have access to.

This will provide you with winning betting methods and betting methods from secure and proven system Know As **Winning Football Betting Masterclass.** ***This is strictly for those of you interested in leverage the Football Betting Niche***

## Secret #3

# Building Your Email List And Why It's The Most Important Asset

To successfully start making money online, and to have consistent results year in and out, you need to have a MARKETING SYSTEM in place.

This is true regardless of the internet business model ( Niche ) you choose to build your business around...

**Whether it's with affiliate marketing, selling your own products,  
licensing or even with betting as business**

You must have a system to market and sell whatever you're selling.

And because you want a life of freedom...

This marketing system should also run itself automatically and work for you even when you're not at your computer or you stop working!

It should also provide you with massive leverage and increase your income exponentially.

So with this in mind, what's the best option for the marketing system?

34



*Here's the answer...*

---

**Copyright © worldwide-protected publication of nairaLEARN.com,  
mbonuwatson.com and NL\_SOFT | Calls/Whatsapp The Author On 08068608490**

A Marketing System That Builds You An Email List!

Of all the marketing strategies out, **list building and email marketing** is by far the NUMBER ONE strategy that gives you the best leverage.

Having your own email list lets you send emails and make money on demand - you're building a proper foundation for your fortune online.

I didn't start to make huge income until I built my own list.

### **Here's why you need to use email marketing and build an email list:**

- Your own database of subscribers is a business asset
- It's long-term and builds your business on leverage
- It allows you to "dominate" your niche
- Instant traffic - email your subscribers and send them to any website
- Send an email about a product and make instant money
- You can prewrite and save email messages to be sent on interval days using an autoresponder
- You can put your entire business to run on complete autopilot!
- When you get your visitors contact information, you won't lose them

- Email is the most intimate form of communication online
- People are used to reading emails
- Almost everyone has an email address online! And Many More Reasons

***Even with the social media, email marketing has not declined but has grown even stronger and bigger.***

I mean if you think about it...how do social networks like Facebook or Twitter contact you? By emails!

Email marketing has also been proven to be the most platform for selling stuff online (Amazon, JV Zoo Are great at that)...

You should start building your own list of subscribers from day 1 - no matter what you're marketing online.

How the heck do you do that?

### **You need the following system set up...**

- A squeeze page to collect email addresses
- An offer to promote and profit from
- Follow up email messages
- Autoresponder service
- Targeted traffic sent to squeeze page

Lets look at each component of the system...

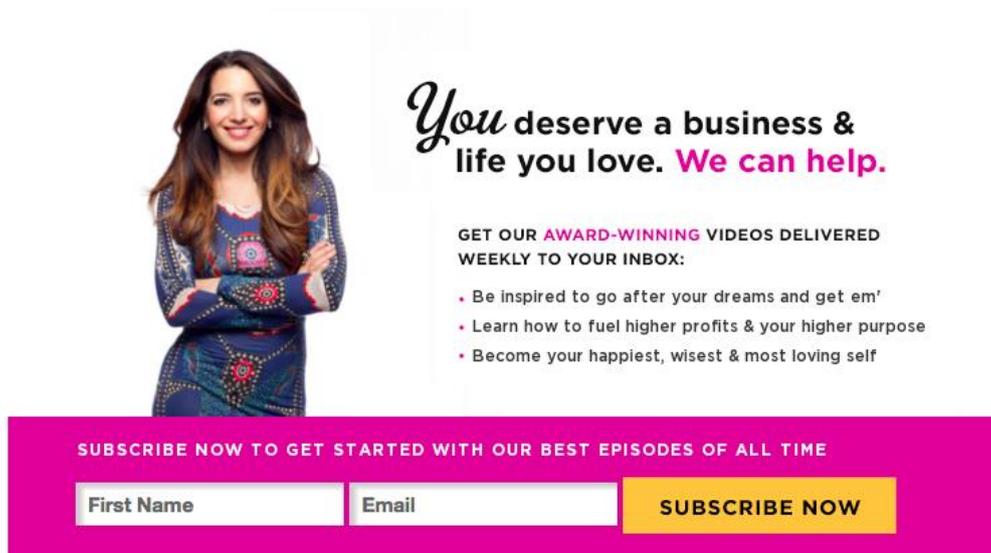
**#1: Squeeze page** : A squeeze page is a simple, even ugly, web page designed for ONE objective:

Capturing your visitors' contact information like their email addresses, phone number and name.. etc

It typically has just a "headline", a call to action and a form.

The headline promises information on a benefit your niche wants, and the call to action tells them what to do to get that information.

Here's how one of my high-converting squeeze pages look like Then:



I don't encourage giving a freebie on a squeeze page to get email addresses, simply because it builds you a list of freebie seekers who will not buy anything from you.

Unfortunately, 99% of internet marketers are taught to give away a freebie by other products or coaches. Due to an extend giving out free bee still work. Just that unlike me, if am growing my international email list. I don't use 100% free give away offer all the time

### **Another! WRONG MOVE.**

Instead, I prefer using curiosity and a promised benefit to get the email addresses.

Using this method, people subscribe because they WANT the information.

Your squeeze page should also have images and your photo and name for branding purposes. People who knows you will open and read your emails more.

Fact is, people will also buy from those they know and trust.

Again, 99% of internet marketers don't use images and brand yourself cause they are taught wrongly.

It makes me want to tear my hair out (and I've got very little hair already!)

**#2: Offer :** When subscribers join your list, you should recommend them an offer to solve their problems IMMEDIATELY.

This allow you to help them and also allow you to make money instantly.

This is especially important if you're using paid traffic to promote your squeeze page (see below). You would essentially want to profit from list building.

With the profits, you can reinvest in more paid traffic and build your list bigger and more aggressively.

Now obviously you can use either an affiliate product, your own product or a licensed product as your offer.

**#3: Follow Up Email Messages :** Apart from exposing your offer to the subscribers who first optin from your squeeze page, it's smart thinking to also prewrite a series of follow up email messages to promote that same offer.

This is because repetition and reminders ALWAYS make you more money.

There's a saying "the gold is in the follow up" the gold here being the Money.

You can prewrite and save an email campaign in your autoresponder so that follow up emails are sent to your subscribers AUTOMATICALLY at intervals you decide.

When you do this, your marketing is done for you on autopilot by the autoresponder and you can be on vacation and still make money, cool!

**#: Autoresponder:** An autoresponder is one of the most important components in the marketing system.

This is because it manages, collects and stores your database for you.

You'll also be able to login to the autoresponder and send broadcasts to your database, apart from the follow up emails you had set up.

The autoresponder effectively does all your email marketing for you.

You should never email your subscribers from your ISP because it will shut you down.

An autoresponder also ensures that your emails are delivered to your subscribers' inboxes, which is the purpose.

40

There are MANY autoresponder services on the internet, with one of the most popular ones being Aweber And Get Response.

I highly suggest that you invest in a PROFESSIONAL autoresponder like Aweber Or Get Response, instead of using free services or scripts. But if you don't have the budget to do so for now, you can still use mailchimp or mailerlite both autoresponder are superb. I have used them so am recommending them to you, should incase you don't have budget to start using aweber for now.

If you're serious about your business, you can't afford to put your most important business asset at risk by using free services or some scripts.

The first time I built my list in 2015, I spent 6 months and got over 10,000 subscribers.

However because I used a free autoresponder, I lost all these subscribers when the service went down one day. It was a black week for me.. Painful lesson. Learn from my mistake!

**#5: Targeted Traffic:** Traffic in internet marketing terms means real people or visitors going to your website.

What we want is targeted traffic, or traffic that is interested in what you're offering.

There are many ways to get targeted traffic like from forums, Facebook posts, articles (still work very well if done correctly) and press releases.

These are "free" methods which usually need more volume and take more time.

For building a list, the fastest and most effective way is to simply BUY TRAFFIC.

ALL the "gurus" and successful marketers buy traffic to their websites.

Paid methods include solo ads, pay per click, pay per view, Facebook ads, Twitter etc and more.

IMPORTANT: You can lose money if you don't know your return on investment (ROI). The safest way is to start by buying small and testing.

It's also VERY important that your offer converts.

This is because you want to make immediate money from building your list. In this way, then will you be able to reinvest and grow your business.

I use proven offers that convert like Autopilot Profits.

Obviously before you even buy or drive traffic, your marketing system MUST be set up and all ready to go!

42

So this comprises the entire list building marketing system you should be creating...

- A squeeze page to collect email addresses
  - An offer to promote and profit from
    - Follow up email messages
      - Autoresponder service
- Targeted traffic sent to squeeze page

This really works!

I've recently built a new 300,000+ subscriber list and made over \$10,000 in 30 days using this ONE simple marketing system.

## Secret #4

### Getting A Coach, A Mentor And Someone You Can Account To!

One of the MOST critical factors (but also most ignored and overlooked) for your success, online or off, is to get a coach, a mentor and someone you can account to.

All high-earning internet marketers have them - that's because we all need guidance and no one can become successful on their own. No one is an island... Please take note on that.. you need to build a positive relationship with people in order to succeed online

43

Always have it in your mind that working alone... Looks pretty lonely there, don't be greedy to get people working with you? You need people to make it online..

Now, you don't necessary need to meet your coach or mentor in a real face-to-face setting, it can also be virtual with the internet these days. See [nairaLearn.com](http://nairaLearn.com). you can have alot of mentorship program live on [NairaLEARN.com](http://NairaLEARN.com) without meeting your mentors

### **Your coach and mentor is the one who:**

- Teaches, guides and helps you
- Reviews and analyze your business
- Provides you with a clear action plan
- Make sure you do what you're supposed to do
- Kicks your butt if necessary!

The need for a coach is especially important in the starting stage when you're still new and inexperienced.

However, marketers of all levels can benefit from having coaches.

Sometimes you can have many coaches as in the case of a "mastermind", where a group gathers together to share ideas, review and tear apart each other's business.

**Sounds really fun :-)**

Unfortunately while a coach is critical to your success, it can be VERY expensive, especially if you're looking for an authority in your niche with a track record.

Expect to invest anything in the range of a few hundred Dollars or Naira to a few thousand dollars to coaching master class.

Sometimes, it can set you back by 5 figures a month, seriously. However this is an investment in your business because your income can often multiply ten folds from a good coach or mentor who does their job well.

I don't give personal coaching anymore, but when I did a few years ago, my fees were about \$1,000 to international clients and 80k to my homes here in Nigeria. Yes, it's expensive. But provide great results.

As they say, "You get what you pay for".

45

Now, I want to also point out something else...

It's important you have someone to account and answer to apart from yourself.

---

**Copyright © worldwide-protected publication of nairaLEARN.com, mbonuwatson.com and NL\_SOFT | Calls/Whatsapp The Author On 08068608490**

The problem is we often find it's OK to let ourselves down, so if you can account to someone else, then you'll probably work harder to achieve your goals.

Ironic I know, but that's us.

I find that the best people to account to is either your mastermind partners or your spouse and family.

Tell them that you'll achieve "this and this". Put the responsibility on yourself.

You'll be afraid of failing after telling others your plans so you WILL thus be motivated to meet your goals...

It really works!

Try it and see.

That's the ONLY way to find out...

As with all things.

This is supposed to be the ending, the conclusion of the book.

But I don't want to call it that because in reality, it's really...

The beginning of your internet business journey.

I believe I've shared a lot with you here.

I believe you can be successful.

I believe you can make millions online...if you want to.

I believe you can live the internet lifestyle.

I believe you can have a life of freedom.

I Believe You Now Understand That Life Is For The Living

I believe in you.

Aim high and reach for the sky.

Now it's your turn to believe in yourself...

**Look back to Secret #1 and set your goal...**

Here's a challenge for you...

Go ahead and WRITE THIS DOWN on a piece of paper now...

"I WILL Make A Million Dollars or Naira Online!"

I'll see you soon, But before I sign out. Here are some recommending eCourses Am Recommending to you, find time to secure each one of them, as there are design to fast tracking your journey on becoming an Online Wealth Million.

# 1: Digital Marketing Academy, eCourse

Welcome To Digital Marketing Academy, The #1 Step By Step All In One Digital ( Internet Marketing Kit ) You Need To Join The 5, 6, 7 Figure Income Earners, Make Money Online, Become an Internet Marketer and Grow Your Business and Services Online without stress [Click Here To Secure A Copy](#)



# 2: Solar Inverter Business Masterclass

48

Solar Inverter Business Masterclass Offer You The Chance Of Making Over 300k Naira Monthly, Just By Securing A Copy Of This Step By Step Complete Solar Installation And Maintenance Business e Masterclass Course Live From NairaLEARN.com Click [Here To Secure A Copy Now](#)

**Copyright © worldwide-protected publication of nairaLEARN.com, mbonuwatson.com and NL\_SOFT | Calls/Whatsapp The Author On 08068608490**



### 3: AdMob Masterclass

Discover How To Create Simple Money Mobile Apps For Virtually Nothing In A Matter Of Minutes From Our AdMob Masterclass Starting From Today, Live On University Of NairaLearn [Click Here To Secure A Copy Now](#)



# 4: Whatsapp Bulk Sender With Whatsapp Marketing Kit

Get The Whatsapp Bulk Sender With Whatsapp Marketing Kit, this toolkit Can Change Your Financial Life overnight for good, Send Unlimitless WhatsApp messages on a go, generate Unlimitless WhatsApp numbers with this 3 in 1 Whatsapp marketing kit, Secure A Copy Of Yours Now By [Clicking Here](#)



# 5: BETTER SEX LIFE FOR MEN AND FEMALE MASTERCLASS

BETTER SEX LIFE FOR MEN AND FEMALE MASTERCLASS, Your #1 NATURAL SEX BOOSTERS FOR MEN AND FEMALE

Dear Reader: SEX IS SWEET!!! SEX NA NORMAL THING, Get This Pack For A Better Sex Life With Your Partner, Enjoy SEX Naturally. 100% Certified For Men And Female, Order For This Course For Just #1000k NGN [Click Here](#)



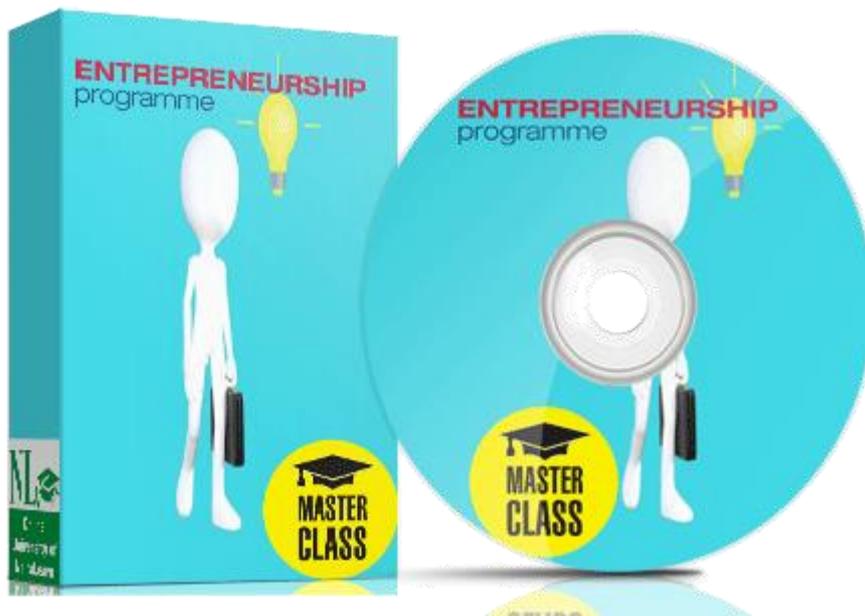
# 6: Entrepreneurship Online Masterclass

51

Hi Friends, Welcome To Entrepreneurship Online Masterclass, Learn The A To Z Of Entrepreneurship And Become A Better Business Man/Woman

Copyright © worldwide-protected publication of nairaLEARN.com, mbonuwatson.com and NL\_SOFT | Calls/Whatsapp The Author On 08068608490

Learn how to become a successful entrepreneur with Entrepreneurship Online Masterclass, Perfect Yours in ideation, business management, new venture creation, how to identify entrepreneurial opportunities and much more. [Click Here To Grab A Copy](#)



## 7: Acting Masterclass Video Training

Our ' Acting Masterclass Video Training ' Course Is for Both Beginners And Professional Actors, The Acting Class offers an introduction to acting in a friendly and supportive atmosphere.

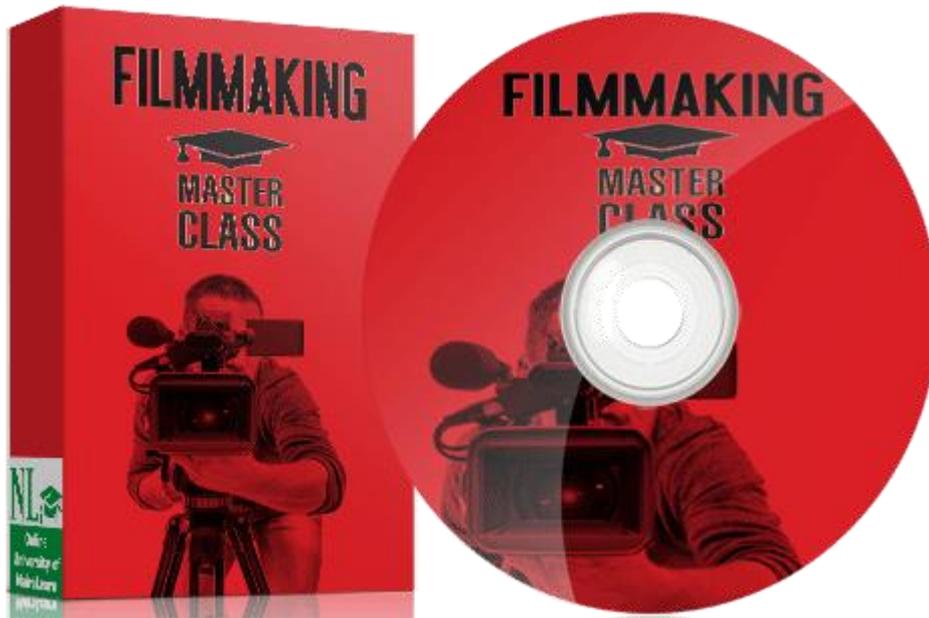
Get Ready To Discover how to creates memorable characters, powerful performances, and a long-lasting career. Learn to master auditions, analyze scripts, and find the truth in every role you play. [Click Here To Secure A Copy Now](#)



## 8: Filmmaking And Directing Course

Learn Filmmaking And Directing Course ( Masterclass ) From Our Legendary director And Filmmaking Instructor Live In NairaLearn With Practical Guide For Nigeria Audience

Learn How To Capture The Spectacular  
When the legendary director Werner Herzog was 19, he stole a camera and made his first movie. 70 films and 50 awards later, Werner is teaching documentary and feature filmmaking. [Click Here To Secure A Copy Of This Course NOW](#)



## 9: Writing Masterclass Video Training

Writing Masterclass Video Training, A Practical Class To Guide You In Becoming A Professional In Writing Books, Journals, Articles, News Report, Movies, Novel and many more

Get This Writing Masterclass Video Training, Forwarded To Nigerians By NairaLearn eLearning Platform, Grab Yours Today [By Clicking Here](#)



# 10: Search Engine SEO MasterClass

Get This Course SEO MASTERCLASS AND THANK YOURSELF BECAUSE of TODAY EVERYTHING CHANGES. Learn How To Rank Website, Be Certified In SEO And Make Money Leveraging This Course , [Click Here To Secure A Copy Now](#)



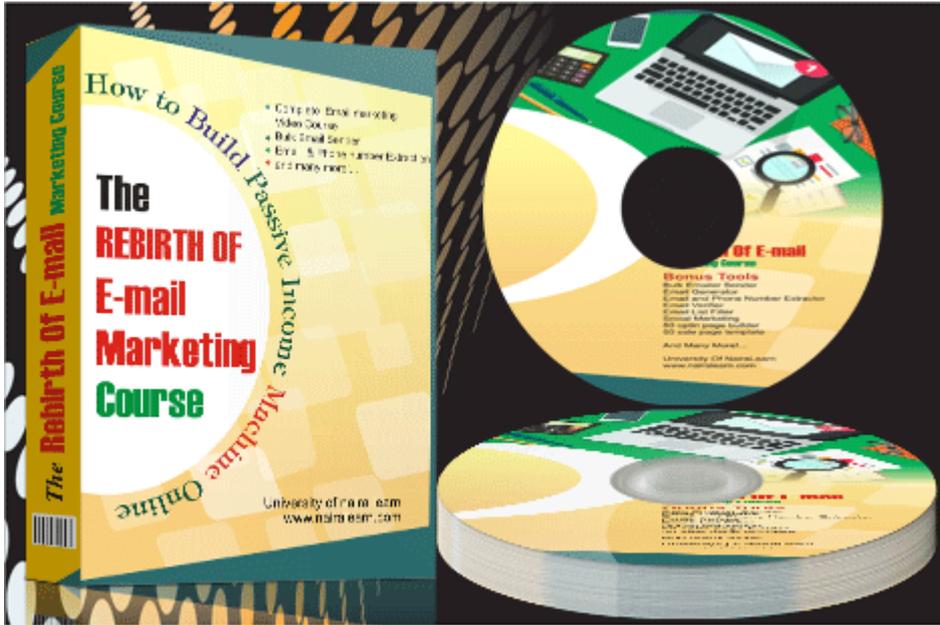
# 11: The Rebirth Of Email Marketing Course

Welcome To The

## Rebirth Of Email Marketing Course

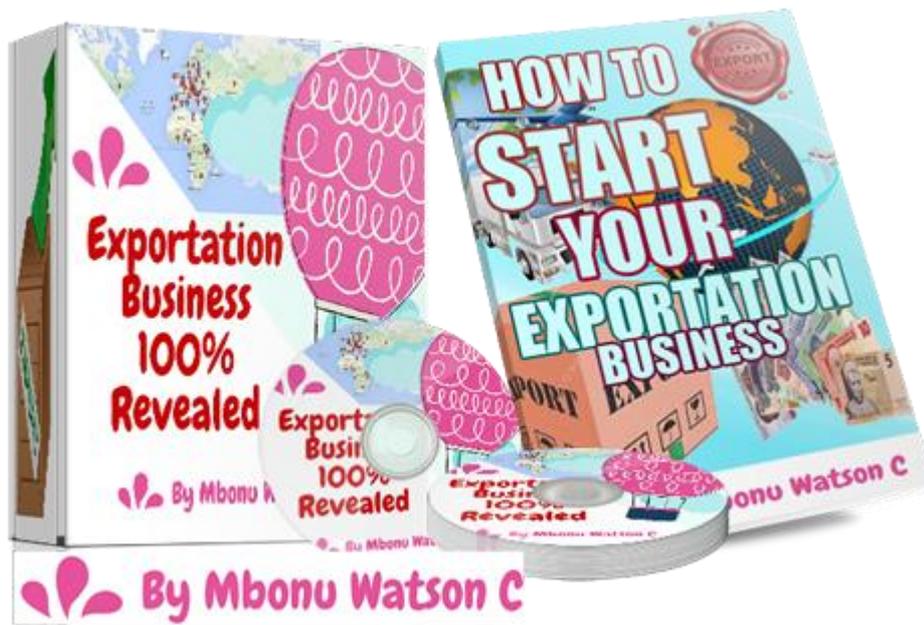
Your Step By Step Complete Email Marketing Course With Bulk Mailer Software, Email and Phone Number Extractor tools, Email Automation Web App, Over 50 Squeeze Pages, Sales Pages, Lead Magnet, Over 25 HD Videos and many more

With Banks Of Undisclosed Bonus, This Course Can Change Your Financial Life For Ever, Grab The Course Now And Discover How To Build Passive Income Machine Online and Offline. [Click Here To Secure A Copy](#)



## 12: Exportation Business Video Course

Get The Exportation Business Video Course And Learn The A To Z Of Exportation Business, Right From Nigeria.... Get Ready To Export Your First Products To The International Market And Make Money In Foreign Currency. [Click Here To Secure A Copy](#)



## 13: [A To Z Importation Business Course](#)

Welcome To Importation Business Course, The eCom Blueprint, Get This Course And Learn How To Start Your Own Importation Business, How To Import At Lowest Price And Start Selling Your Imported Items Here In Nigeria, Using Online Stores Like Jumia and Co. [Click Here Now To Secure A Copy](#)



# **14: Complete Facebook Marketing Excellence Course**

Get The Complete Facebook Marketing Excellence Course Now and See How You Can Make The Best Out Off Over Billion+ Of Facebook Users, Get This Course And Start Making Money From Facebook. [Click Here To Secure A Copy Now](#)



## 15: How To Make Money From GSM Numbers

Discover How To Make Money From GSM Numbers, Get Access To Download The Entire GSM Numbers Of Nigerians, Once You Sign Up To This Course For 100% Free. [Click Here To Secure A Copy Now](#)



# 16: Getting Started with Coding, Learn HTML, PHP, CSS

Getting Started with Coding, Learn HTML, PHP, CSS, You Will Thank Us For Bringing This Course To You NOW. [Go Here To Secure A Copy NOW](#)



# 17: BulkSMS Mobile Marketing Revolution Course

Get The Complete Mobile BulkSMS Business Course, Learn How To Develop Any Type Of BulkSMS Site, How To Setup GSM Caller Turn, How To Setup GSM Shortcode etc, All In This Course. [Click Here To Secure A Copy NOW](#)

61

Copyright © worldwide-protected publication of nairaLEARN.com, mbonuwatson.com and NL\_SOFT | Calls/Whatsapp The Author On 08068608490

**ALWAYS VISIT <https://nairalearn.com/> FOR**

**MORE INCENTIVE OFFER m**

**And Best Whatsapp Us On 08068608490...**

**ITS YOUR OWN TIME TO MAKE MILLIONS**

**ONLINE**

